



TODDLER

WORK 2 PLAY, PLAY 2 LEARN LANGUAGE

A rectangular sign with a gold-colored border. The background of the sign is a vibrant green with a subtle pattern of vertical lines and faint silhouettes of buildings. The words 'CEO' and 'MANUAL' are written in large, white, sans-serif capital letters, separated by a wide space.

CEO MANUAL

DIANE SIMON M.S. CCC-SLP





Sample Booklet

This booklet is a sample version of the CEO Toddler Work Manual. Inside you will see pictures of our CEO Toddler toy collections as well as selected Play 2 Learn Language activities.

If you would like to order the entire CEO Toddler Work Manual or CEO Toddler toys, please use the order form at the end of this booklet or visit our website at:

www.ceotoddler.com

CEO TODDLER WORK MANUAL

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About the Author

Diane Simon, MS CCC-SLP is a pediatric Speech-Language Pathologist currently in private practice in the state of Georgia. Ms. Simon has used her fifteen years of experience in early language development to create this work manual for parents, therapists and teachers. The manual contains a variety of creative listening, speaking, and thinking activities written for use with highly interactive toys to enrich early language development in toddlers in a fun and exciting way. Ms. Simon is certified in “Hippotherapy” and has enjoyed using horses and other animals to stimulate the development of language in toddlers within natural environments. Newspaper articles written about Ms. Simon’s career accomplishments can be read on her new website www.ceotoddler.com.

Acknowledgements

A number of special individuals have aided in the preparation of this manual. I would first like to thank all the families I have worked with over the years for allowing me the opportunity to gain inspiration and knowledge from their wonderful children. I would also like to acknowledge the following special people for their assistance with this project for the past year – Ashley Siegel, Leah Redwine, and Jason and Rachel Sykes. A special thanks to my family and friends, and to Sharon and Pete for watching over my New Jersey farm....a peaceful place that my friends and animals enjoy together.

Dedication

This manual is dedicated to “Jake” my wonderful therapy horse who turned 30 years old this year. I wish to thank him for his patience and long standing commitment to all the children in Georgia who benefited so much from riding him for the past 4 years. May he enjoy many more happy years of retirement on green pastures.

Disclaimer of Use:

CEO Toddler is a division of Pedia-Rehab Inc., a pediatric Speech-Language Pathology practice in the state of Georgia. All information, recommendations, and suggested language activities presented in this manual or on our website are for **“enriching play time”** with your toddler. This information is **not intended to be used in any way as a substitute for professional advice** or therapy services, or for the purpose of self-evaluating your toddler’s level of development in speech or language. Please refer to the professional resources section on the home page to locate a licensed Speech-Language Pathologist in your area to seek professional advice or an evaluation for your Toddler.

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An Introduction to the CEO Toddler Work Manual
by Diane Simon M.S. CCC-SLP

Welcome and thank you for selecting the CEO Toddler Work Manual to enrich playtime with your toddlers. I invite all CEO Parents, Therapists and Teachers to enjoy using the variety of **play 2 learn language** activities in this manual along with our CEO Toddler toys. The CEO Toddler Work Manual contains a “CEO Activity List” of over 40 Listening, Interaction, Speaking and Thinking activities based upon your toddler’s age or skill level. These play-based language activities were designed to provide CEO Toddlers with interactive and creative language experiences in natural play based settings, using simple yet highly interactive natural wooden toys. The ideas in this manual were derived from my fifteen years of experience working with toddlers as a pediatric Speech-Language Pathologist. It is my hope that by matching age appropriate toys with **play 2 learn language** activities written for professionals, yet easy to follow for parents, that playtime with toddlers will become an everyday “Work 2 Play and Play 2 Learn Language” experience. I would like everyone to think of CEO Toddler toys as “tools that work” to build Listening, Interaction, Speaking and Thinking skills while enriching early language and communication through play. I hope you will **play 2 learn language** everyday with your CEO Toddlers and one day a little CEO Toddler may start to appear.....

“A Child with Endless Original Ideas”
“I have no special talents, I am only passionately curious.” Albert Einstein

Wishing all CEO Toddlers happiness as they share **play 2 learn language** experiences with family, special friends and favorite animals in their lives,

Diane Simon M.S. CCC-SLP
CEO of CEO Toddler

Use The **CEO** Toddler Work Manual to
Search by [Activity](#) or [Toy!](#)

[1. Search by Listening or Speaking Activity:](#)

Turn to the [activity and toy selection charts](#) on pages 5-6 to select a favorite **listening or speaking activity** according to your toddler's age. Find the toy numbers at the top of the chart that match your favorite activity. Use the toy numbers along with the [toy page index](#) on page 7 to find the **play 2 learn language activity** pages for each toy, then locate your favorite **listening or speaking activity**.

[2. Search by Toy:](#)

Turn to the [toy page index](#) on page 7 to select a favorite **CEO** Toddler toy from the Boardroom Basics, Listening & Speaking or Interaction & Thinking toy collections according to your toddler's age. Follow the matching **play 2 learn language activities** and start your Toddler's "**CEO List**" of **L**istening, **I**nteraction, **S**peaking & **T**hinking skills to enrich language and communication through creative play.

[3. Record your CEO Toddler's Progress:](#)

If you would like to document your **CEO** Toddler's progress while using our **play 2 learn language activities**, please use the [Weekly and Quarterly Earnings](#) charts found on page 108 of the **CEO** Toddler Work Manual.

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Play 2 Learn Language Activity & Toy Selection Chart (18 mo- 3+ yrs)

Boardroom Basics (18 mo – 3+ yrs)
Listening & Speaking Toys (2+ yrs)

“CEO LIST” Listening, Interaction, Speaking and Thinking Skills		Age:	18+mo	1 yr	2+	2+	2+	3+	2+	2+	2+	2+	2+	2+	2+	2+	
Listening Activity	Toy #:		576	2053	379	549	798	159	264	267	268	572	1179	1196	1272	3723	3725
Identify or match objects and pictures				•		•	•		•	•	•		•	•	•		
Identify and listen to sounds										•	•			•	•		
Identify shapes, colors, or numbers		•	•	•				•				•					
Identify body parts																•	
Follow 1-2 step directions		•	•	•	•			•	•	•	•	•	•	•	•	•	
Follow 2-3 step directions					•									•	•		•
Prepositions (in, on, under)		•		•	•	•	•	•	•			•		•		•	
Follow directions / spatial concepts		•		•	•	•	•	•	•			•	•			•	
Understand pronouns		•	•	•		•	•	•									
Understand size concepts					•												
Understand quantity concepts ("all" or "one")			•						•		•	•	•				
Understand "Wh" questions											•				•		
Understand yes/no questions							•										•
Understand action words (verbs)											•					•	
Group objects by category					•				•								
Identify objects by function					•					•							•
Identify parts of objects			•														
Auditory sequential memory or visual memory						•						•	•				
Speaking Activity																	
Produce syllables & single words									•					•	•		
Produce 1-2 word phrases		•	•	•		•	•								•		
Produce 2-3 word phrases									•	•	•				•	•	•
Produce 3-5 word sentences												•					
Use pronouns in sentences		•	•	•		•	•				•		•	•	•		
Use action words in sentences						•			•	•		•	•			•	•
Describe similarities and differences											•						
Use present/past tense verbs												•					
Answer functional use questions						•											
Answer category questions						•											
Answer or Ask "Wh" questions			•		•					•	•		•	•	•	•	•
Answer yes/no questions									•	•	•		•	•			
Problem solving						•						•					
Role play / Create story ideas						•										•	•

Play 2 Learn Language

Activity & Toy Selection Chart (3+ yrs)

"CEO LIST"	Age:	3+	3+	3+	3+	3+	3+	3+	3+	3+	3+	3+	3+	3+
Listening Activity		469	518	784	2109	511	487	167	519	584	592	785	786	2505
Identify or match objects and pictures		•	•	•										
Follow 1-2 step directions					•	•								
Follow 2-3 step directions			•	•		•	•	•	•	•	•	•	•	•
Follow directions / quantity or time concepts			•			•	•	•		•	•	•		•
Prepositions (in, on, under)													•	
Follow directions / basic linguistic concepts		•	•				•		•					
Understand pronouns						•								
Understand size concepts					•		•							•
Understand "Wh" questions		•						•					•	
Understand same/different			•	•				•						
Understand action words (verbs)			•	•	•					•	•	•		
Understand descriptive words				•						•	•	•		
Group objects by category														•
Identify parts of objects or body parts					•				•					
Auditory sequential memory or visual memory		•	•	•			•							
Speaking Activity														
Produce 2-5 word phrases and sentences		•	•	•					•	•	•	•	•	•
Use subject verb-object / action words										•	•	•		
Use pronouns in sentences		•			•			•						
Use linguistic concepts in sentences			•											
Use negation		•												
Use "have" and "has"						•		•						
Describe similarities and differences						•	•	•						
Answer/Ask "Wh" questions				•		•	•			•	•	•		•
Answer yes/no questions		•			•									
Answer "How" and "If/Then" questions				•		•	•							
Spontaneous conversation								•	•					
Verbally sequence story ideas			•						•	•	•	•	•	•
Problem solving and reasoning skills				•		•	•	•					•	
Complete sentences using "because"										•	•	•		
Identify emotions / feelings										•	•	•	•	
Use descriptive words / adjectives														•
Role playing / Create story ideas				•		•	•	•	•				•	•

Toy Page Index

	TOY #	AGE / TOY NAME	Toy Description Page #	Play 2 Learn Language Activities Page #
Boardroom Basics	576	18mo Rainbow Stacker	9	11
	2053	1+ First Shapes Large Knob Puzzle	9	15
	379	2+ Stack n' Sort Board	9	11
	549	2+ ABC Picture Blocks	10	18
	798	2+ Noah's Ark Shape Sorter	10	21
	159	3+ Shape Sorting Clock	10	11
Listening & Speaking Toys	264	2+ First Book of Magnetic Animals	26	39
	267	2+ Vehicle Sound Puzzle	28	58
	268	2+ Farm Sound Puzzle	25	33
	572	2+ Stacking Train	29	67
	1179	2+ Pop 'n Go Fire Truck	28	64
	1196	2+ Wooden Farm Sound Blocks	25	30
	1272	2+ Wooden Vehicle Sound Blocks	27	55
	3723	2+ Chunky Farm Puzzle	25	36
	3725	2+ Chunky Vehicle Puzzle	28	61
	469	3+ Magnetic Farm Hide & Seek Board	26	41
	518	3+ Farm Scene Wooden Blocks	26	44
	784	3+ Fold 'n Go Barn	27	50
	2109	3+ Large Plush Golden Retriever	27	47
Interaction & Thinking Toys	167	3+ Pizza Party	71	82
	487	3+ Cutting Food Box	72	88
	511	3+ Birthday Party	72	77
	519	3+ Town Scene Blocks	71	92
	584	3+ Horse Friends	73	104
	592	3+ Pasture Pals	73	104
	785	3+ Folding Horse Stable	73	104
	786	3+ Fold 'n Go Dollhouse	74	99
	2505	3+ Door Bell House	74	95
	1300	3+ Makin' Music Kazoo	74	75

Boardroom Basics (18 mo-3+ years)
Listening & Speaking Toys (2+ - 3+ years)
Interaction & Thinking Toys (3+ years)



CEO Toddler

Boardroom Basics Collection

A collection of colorful manipulative toys for CEO Toddlers ages 18 months to 2 years. The toys in this collection are great for early interactive play and development of fine motor skills. CEO Toddlers can “Play 2 Learn Language” while learning colors, shapes, matching, counting, numbers, and letters of the alphabet.

Ages 18 months – 1+ years Page

576	Rainbow Stacker	11
2053	First Shapes Large Knob House Puzzle	15

Ages 2-3 years

379	Stack and Sort Board	11
549	ABC Picture Blocks	18
798	Noah’s Ark Shape Sorter	21
159	Shape Sorting Clock	11



BOARDROOM BASICS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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576	<u>Rainbow Stacker</u>	\$7.50
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Ages 18 mos+ Dimensions 3.5" x 3.5" x 8.5" (8pcs)



This brightly colored, early manipulative toy has individual wooden pieces that encourage interaction, motor skills, and turn taking. Two stackers can be used to develop color and size matching as well as imitation skills. Perfect for CEO Toddlers who like to knock things over ... just pick it up and stack again!

2053	<u>First Shapes Large Knob Puzzle</u>	\$12.50
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Ages 1+ Dimensions 12" x 12" (5 pcs)



CEO Toddlers like the extra large knobs on this house puzzle. A wonderful first puzzle to help toddlers learn shapes and early vocabulary words. Full color pictures are under each piece. Easy to play with one hand, and take phone calls with the other!

379	<u>Stack n Sort Board</u>	\$12.50
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Ages 2+ Dimensions 14" x 5.75" x 4"



This colorful 5 peg shape sorter helps CEO Toddlers learn to count from 1 to 5, as well as match colors and shapes. With 15 pieces, it's easy to share with friends and sharing is "sort of fun"!

BOARDROOM BASICS

PRODUCT DESCRIPTIONS

ITEM#	NAME	PRICE
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549	<u>ABC Picture Blocks</u>	\$22.50
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Ages 2+ Dimensions 13.25" x 8" x 2" (26 pcs)



CEO Toddlers know their ABC's! These brightly painted 2" picture and letter blocks have upper and lower case single letters, as well as beginning sound pictures and printed words. These blocks help build basic vocabulary and sound-symbol association skills. It's fun to stack them too! The first step toward developing a CEO Toddler's oral and written communication skills.

798	<u>Noah's Ark Shape Sorter</u>	\$22.50
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Ages 2+ Dimensions 11.5" x 9.25" x 5" (24 pcs)



CEO Toddlers who love animals will enjoy placing 12 pairs of wooden animals into and out of this beautifully carved Noah's Ark. Take turns finding the matching animals and imitating the sounds they make! Don't forget to feed your animals... they're headed on a long trip!

159	<u>Shape Sorting Clock</u>	\$12.50
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Ages 3+ Dimensions 9" x 9" x 5" (12 pcs)



CEO Toddlers like to know the time to keep track of their busy schedule. This unique clock shape sorter can help them multi-task. Learn numbers, shapes and colors while moving the hour and minute hands. A great way to keep time during those business meetings!



BOARDROOM BASICS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES

EARLY MANIPULATIVE TOYS

- Item #576 Rainbow Stacker (age 18 mo)
- Item #379 Stack and Sort Board (age 2+)
- Item #159 Shape Sorting Clock (age 3+)

CEO MEMO: Work 2 Playthen Play 2 Learn Language!!

“Work 2 Play” by taking “Time Out” to explore the Rainbow Stacker, Shape Sorting Clock, & Stack and Sort Board! CEO Toddlers are curious about new toys and like to see how they Work! When Work is done, it’s time 2 Play! Try some listening and speaking activities while playing with your CEO Toddler. Remember that the smartest CEO Toddlers are smiling CEO Toddlers! If your Toddler’s smile should go away, “Play 2 Learn Language” another day!!

LISTENING ACTIVITIES

1. UNDERSTAND PREPOSITIONS “IN” or “ON”

When playing with these manipulative toys, CEO Toddlers can have fun and also learn to follow simple directions using the words “in” or “on.” Start by removing all the pieces of each manipulative toy and give your CEO Toddler 1 piece at a time while saying “Put this on,” or “Put this in.” When you’re all done, take all the pieces “off” or “out.”

2. FOLLOW DIRECTIONS & IDENTIFY SHAPES, COLORS OR NUMBERS

CEO Toddlers playing with the rainbow stacker can learn to identify colors. It is helpful to have two stackers for color and size matching. CEO Toddlers playing with the Stack and Sort Board can identify shapes, colors and learn to count from 1-5. CEO Toddlers playing with the shape sorting clock can learn shapes, numbers and colors. Start by removing all the pieces of each manipulative toy and then give simple directions from the examples given below:

- “Put the circle on or off.”
- “Put 2 circles on or off.”
- “Put the number 7 in.”
- “Put a square in.”
- “Put a blue one on or off.”
- “Put the circle and a triangle on.”
- “Put the star in.”
- “Take the triangle and a square out.”

BOARDROOM BASICS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES (2)

EARLY MANIPULATIVE TOYS

Item #576	Rainbow Stacker	(age 18 mo)
Item #379	Stack and Sort Board	(age 2+)
Item #159	Shape Sorting Clock	(age 3+)

LISTENING ACTIVITIES (continued)

3. UNDERSTAND PRONOUNS “I” “YOU” “ME” & “MY” DURING TURN TAKING

Encourage your CEO Toddler to respond to your simple requests such as “It’s my turn”, “Give one to me”, “I go,” “You go, or “I want more” while taking turns playing with these manipulative toys.

SPEAKING ACTIVITIES

1. USE SINGLE WORDS OR GESTURES TO ASK FOR “MORE”

Early manipulative toys with multiple pieces can help develop interaction and language skills. CEO Toddlers always want more pieces to put in or on. Take all of the manipulative pieces out of the stacker, board or clock, and give your CEO Toddler just one. Wait until he or she asks for another piece by using a single word such as “more” or “block” or a simple gesture. Continue asking for single words or gestures until all the pieces are gone.

If your CEO Toddler is beyond the 1 word stage, ask him or her for 2 words to request “more!”

Examples of some common 2 word Toddler phrases:

“More Blocks”	“More circle”	“Mommy more”
“More please”	“More blue”	“I want more”

BOARDROOM BASICS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES (3)

EARLY MANIPULATIVE TOYS

- Item #576 Rainbow Stacker (age 18 mo)
- Item #379 Stack and Sort Board (age 2+)
- Item #159 Shape Sorting Clock (age 3+)

SPEAKING ACTIVITIES (continued)

2. USE 2 WORD PHRASES DURING INTERACTIVE PLAY

Take turns putting pieces of these manipulative toys “on” or “in” with your CEO Toddler. During interactive turn taking, model 2 word phrases for your CEO Toddler as he or she watches you play. By showing your CEO Toddler what you say and do, it will provide a model for him or her to imitate.

Examples of some common 2 word phrases toddlers use during interactive play:

“Block on” “Give me” “Take off” “All done”
 “Mommy do” “Put on” “No more” “I do” “You do”

3. USE PRONOUNS “I”, “ME”, “YOU”, “MY” DURING TURN-TAKING

CEO Toddlers can be encouraged to use a pronoun in place of their name during turn taking. Some examples of pronouns that can be modeled during play include:

“I go,” “You go,” “Give me,” and “My turn.”

CEO MEMO: ALL DONE? NO COFFEE BREAK YET...TRY THE CORPORATE CHALLENGE!

BOARDROOM BASICS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES (4)

EARLY MANIPULATIVE TOYS

Item #576	Rainbow Stacker	(age 18 mo)
Item #379	Stack and Sort Board	(age 2+)
Item #159	Shape Sorting Clock	(age 3+)

CEO TODDLER CORPORATE CHALLENGE

CC: IMITATION SKILLS

Play the game “Watch me.... Do what I do” to develop your Toddler’s imitation skills. First, get your Toddler’s attention by calling his or her name. Once you have your Toddler’s attention, ask him or her to imitate your actions and words after saying “Watch me and do what I do.”

Examples: Gross motor imitation: “Watch me and do what I do”

- Put a block in and touch your nose..... your CEO Toddler imitates.
- Put a block in and clap your hands.....your CEO Toddler imitates.
- Put a block on and pat your head.....your CEO Toddler imitates.

Color, number and shape imitation: (more difficult)

- Pick up a blue block..... your CEO Toddler picks a blue one.
- Pick up 2 blocks..... your CEO Toddler picks up 2 blocks.
- Pick up a square..... your CEO Toddler picks up a square.

If you put a block in and say “ALL DONE”.....so does your CEO Toddler!!

CEO MEMO: We hope your CEO Toddler enjoyed these **Play 2 Learn Language Activities!!** Challenge your CEO Toddler and try all the language activities in the **CEO Toddler Work Manual!**

CEO Toddler

Listening and Speaking Toys

A fun collection of toys for CEO Toddlers ages 2 – 3 years. These toys help CEO Toddlers develop receptive and expressive language skills in the context of fun and familiar “farm” and “vehicle” themes.

CEO “On the Farm” Page

Ages 2+

1196	Wooden Farm Sound Blocks	30
268	Farm Sound Puzzle	33
3723	Chunky Farm Puzzle	36
264	First Book of Magnetic Animals	39

Ages 3+

469	Magnetic Farm Hide & Seek Board	41
518	Farm Scene Wooden Block	44
2109	Large Plush Golden Retriever	47
784	Fold ‘n Go Barn	50

CEO “On the Go”

1272	Wooden Vehicle Sound Blocks	55
267	Vehicle Sound Puzzle	58
3725	Chunky Vehicle Puzzle	61
1179	Pop ‘n Go Fire Truck	64
572	Stacking Train	67



LISTENING & SPEAKING TOYS

PRODUCT DESCRIPTIONS

ITEM#	NAME	PRICE
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1196	<u>Wooden Farm Sound Blocks</u>	\$12.50
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Ages 2+ Dimensions 7" x 4.5" x 3.75"



CEO Toddlers are rewarded with a realistic animal sounds as they correctly match up the 2 part picture cubes in the wooden tray. A cause & effect interactive toy that helps toddlers identify farm animals and imitate the sounds they make. Sing "Old McDonald" as you play ... "ee-ii-ee-ii-oo!" (Requires 2 AAA batteries)

268	<u>Farm Sound Puzzle</u>	\$14.50
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Ages 2 + Dimensions 12" x 9" (8pcs)



CEO Toddlers can listen to farm animal sounds when the puzzle pieces are placed into the board. A great way to practice sound imitation, listening, and speaking skills during play. Take time to talk to the animals! (Requires 2 AAA batteries)

3723	<u>Chunky Farm Puzzle</u>	\$12.50
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Ages 2+ Dimensions 12" x 9" (8 pcs)



A CEO Toddler favorite! This multi-task puzzle improves fine motor and matching skills. The chunky free standing animals can be used to create story themes during symbolic play. A wonderful toy to improve expressive language skills during interactive and spontaneous play. I love my chunky!

LISTENING & SPEAKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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264	<u>First Book of Magnetic Animals</u>	\$17.50
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Ages 2+ Dimensions 6" x 6.5" x 2



As CEO Toddlers turn the pages of this magnetic animal book, they can move the animal pieces to any magnetic surface for additional creative play. Just imagine all the possibilities.... "A chicken in the kitchen," A pig in the playpen," "A cow on the car," or a "parrot on the plane." A wonderful travel book for busy CEO Toddlers. MAGnificent Fun!

469	<u>Magnetic Farm Hide & Seek Board</u>	\$16.50
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Ages 3+ Dimensions 12" x 9" x .5" (9 pcs)



CEO Toddlers love to play Hide n Seek. This magnetic hide n seek board allows them to hide the animals behind the doors of the big red barn, around the house, or in the classroom. The first CEO Toddler to find all the animals and put them back in the barn is the winner!

518	<u>Farm Scene Wooden Blocks</u>	\$32.50
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Ages 2+ Dimensions 12" x 9" (8 pcs)



Farm scene blocks are a CEO Toddler favorite for developing symbolic play and spontaneous language skills. They can easily be arranged on the floor or table to create a variety of story themes. Develop creative thinking skills, expressive language and encourage cooperative group play by inviting other CEO Toddlers to the Farm. A farmer's life is the life we love!

LISTENING & SPEAKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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2109	<u>Large Plush Golden Retriever</u>	\$42.50
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Ages 3+ Dimensions 36" x 31" x 15"



CEO Toddlers will love petting “Cody” our huggable, oversized golden retriever who is 31 inches tall! Cody is a true “reality” dog. Unlike other stuffed animals, his body parts are large and easily identified by most toddlers. Since he sits so nicely by himself, toddlers will enjoy sitting in front, behind or next to Cody. CEO Toddlers who don’t have a real dog will enjoy brushing his soft coat, feeding him treats and putting him to bed. Be sure to give Cody a few extra hugs and kisses everyday, he loves affection! We love Cody!

784	<u>Fold n Go Barn</u>	\$52.50
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Ages 3+ Dimensions 14" x 16" x 10.5"



The Fold n Go barn can be taken anywhere! Just close the front and back sliding doors, hold the sturdy wooden handle, and off you go! This interactive barn is hinged on one side making it easy to play with in a closed or fully open position. Toddlers like to explore its unique features like stall doors that open and close. Bring your trucks, tractors, hay and pretend people to this barn to create endless story ideas, build vocabulary and increase spontaneous language!

1272	<u>Wooden Vehicle Sound Blocks</u>	\$12.50
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Ages 2+ Dimensions 7" x 4.5" x 3.75"



CEO Toddlers are always on the go, so they know all about transportation. These wooden blocks make realistic vehicle sounds when the 2 part picture cubes are matched up in the wooden tray. A wonderful toy for developing turn-taking and interaction between 2 or more toddlers. These blocks can easily be passed along during group circle time! A CEO Toddler favorite for pre-speech activities! Beep-Beep! (Requires 2 AAA batteries)

LISTENING & SPEAKING TOYS

PRODUCT DESCRIPTIONS

ITEM#	NAME	PRICE
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267	<u>Vehicle Sound Puzzle</u>	\$14.50
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Ages 2+ Dimensions 12" x 9" (8 pcs)



CEO Toddlers can listen to vehicle sounds when the puzzle pieces are placed into the board. A great way to practice sound imitation during play, as well as develop listening and speaking skills. Vehicle sounds are fun! Vroooooom!

(Requires 2 AAA batteries)

3725	<u>Chunky Vehicle Puzzle</u>	\$12.50
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Ages 2+ Dimensions 12" x 9" (9 pcs)



CEO Toddlers can remove the chunky free-standing vehicles and drive to an emergency, fly to a far away place, or sail the ocean blue! While having all this fun, toddlers are improving fine motor and matching skills, as well as developing language and symbolic play! I love my chunky!

1179	<u>Pop n Go Fire Truck</u>	\$16.50
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Ages 2+ Dimensions 10.75" x 6.25" x 6.5"



This wooden fire truck has everything... including the spotted Dalmatian! CEO Toddlers can easily raise and lower the extension ladder after placing a fireman inside the bucket. The other firemen ride happily in the fire truck and pop up and down. A fun way for CEO Toddlers to learn in & out and up & down while developing pretend play skills. Give your CEO Toddlers fire helmets and watch them rush off to the next fire!

LISTENING & SPEAKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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572	<u>Stacking Train</u> Ages 2+ Dimensions 17" x 3" x 6"	\$16.50
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CEO Toddlers can play engineer by stacking colorful cargo blocks on this wooden train. Little working engineers learn colors and shape recognition while loading their cargo on the pegged cars. There's even enough room for small characters to ride between the cars or on top! All aboard!!!

LISTENING & SPEAKING TOYS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES

Item #264 **FIRST BOOK OF MAGNETIC ANIMALS (age 2+)**

CEO MEMO: Work 2 Play then Play 2 Learn Language!!

“**Work 2 Play**” by taking “Time Out” to explore the First Book of Magnetic Animals! CEO Toddlers are curious about new toys and like to see how they **Work!** When **Work** is done, it’s time **2 Play!** Try some listening and speaking activities while playing with your CEO Toddler. Remember that the smartest CEO Toddlers are smiling CEO Toddlers! If your Toddler’s smile should go away, “**Play 2 Learn Language**” another day!!

LISTENING ACTIVITIES

1. IDENTIFY 5 COMMON ANIMALS FROM A GROUP

CEO Toddlers can share this First Book of Magnetic Animals with their friends. With 32 animals inside this book, everyone will find a favorite! While playing, say the magnetic animal names as your Toddler matches them to the pictures in the book. Afterwards, ask your CEO Toddler to identify specific animals by “pointing to” or “picking up” the animal that you name.

2. IDENTIFY ANIMALS BY CATEGORY & UNDERSTAND YES/NO QUESTIONS

Ask your CEO Toddler to group the magnetic animals by category (animals that fly) (animals in the zoo or on the farm), or identify (foods) that the animals eat, or (places) where the animals live. Ask your CEO Toddler simple yes/no questions such as “Is this a ___(animal name)?”

3. FOLLOW 2 STEP DIRECTIONS // IN, ON, UNDER

Challenge your CEO Toddler by asking him or her to select 2 -3 animals from the group. Example: “Give me the cow and the horse.” Since all the animals are magnetic, various location directions can also be given using the words (in, on, under). Example: “Put the cow under the chair and sit down” or “Put the pig in the truck and push it,” or “Put the goat on the fence, and then jump off.”

4. UNDERSTAND THE CONCEPT “ALL” OR “ONE”

Ask your CEO Toddler to pick just one of the animals, or all of them from a table, and place them in the magnetic book. You can also put all the animals back in the book, and turn to your CEO Toddler’s favorite page. Ask for one or all of the animals from their favorite page.

LISTENING & SPEAKING TOYS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES (2)

Item #264 FIRST BOOK OF MAGNETIC ANIMALS (age 2+)

SPEAKING ACTIVITIES

1. USE SINGLE WORDS OR IMITATE CV (CONSONANT-VOWEL) COMBINATIONS

Ask your CEO Toddler to say the names of the animals or produce the animal sounds using a (Consonant-vowel) such as “Baa” or duplicated (CVCV) combinations such as “Baa-Baa”.

2. USE 2 -3 WORD PHRASES WITH PRONOUNS & ACTION WORDS

Ask your CEO Toddler to imitate simple pronouns (I, Me and my) in 2 word combinations during turn taking games. Examples: “My turn” “I go”, “Mommy you go” or “Mommy put cow in.” The animals can be placed on tables, hidden in rooms, or placed inside a barn. Use action words in phrases such as “horse jumps fence”, or “cow eats grass”, or “dog chases cat.”

3. RESPOND TO SIMPLE QUESTIONS USING “YES” OR “NO”

Ask your CEO Toddler questions such as “Can you hide the cow?” “Do you want a turn?” “Is this the cow?” or “Can you find it?”

CEO MEMO: ALL DONE? NO COFFEE BREAK YET, TRY THE CORPORATE CHALLENGE!

CEO TODDLER CORPORATE CHALLENGE

CC: LISTENING FOR DETAILS

Play a game of “Animal Clues” with your CEO Toddler around the house or classroom. For example, instead of saying “Find the Cow”, ask your CEO Toddler to “Find a black and white animal that lives on a farm and gives milk.” Practice often and your CEO Toddler will become an animal clues expert!

CEO MEMO: We hope your CEO Toddler enjoyed these **Play 2 Learn Language Activities!** Challenge your CEO Toddler and try all the language activities in the **CEO Toddler Work Manual!**

CEO Toddler

Interaction and Thinking Toys

An interactive and fun collection of wooden toys for CEO Toddler s ages 3+ years. These toys encourage the development of creative thinking, spontaneous language, symbolic play, and simple problem solving skills during interactive play. The toys are grouped by play themes including **“It’s Party Time,” “Home to Town,”** and **“At the Stable.”**

<u>CEO It’s Party Time</u>		<u>Page</u>
511	Birthday Party	77
167	Pizza Party	82
487	Cutting Food Box	88
1300	Makin’ Music Kazoo	75
<u>CEO “From Home to Town”</u>		
519	Town Scene Blocks	92
2505	Door Bell House with People	95
786	Fold ‘n Go Dollhouse with People	99
<u>CEO “At the Stable”</u>		
592	Pasture Pals	104
584	Horse Friends	104
785	Folding Horse Stable	104



INTERACTION AND THINKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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1300	<u>Makin Music Kazoo</u>	\$4.50
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Ages 3+ Dimensions 5" x 1" x 7.5"



What's a party without music? This wooden kazoo is fun to blow while playing with our birthday party cake, or while marching to your CEO Toddler's favorite song. Blowing a kazoo is a fun way to develop airflow for speech, and this wooden kazoo is sure to last a long time! Be sure to get more than one, since nobody likes a one piece band! Get ready for makin music!

511	<u>Birthday Party</u>	\$22.50
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Ages 3+ Dimensions 13.5" x 10" x 2" (34pcs)



CEO Toddlers can make birthday wishes come true everyday with this wooden birthday party cake. This colorful birthday cake has velcro slices which make it easy to put together and slice up into pieces! It comes complete with 7 candles, candy toppings, a cake plate and a wooden slicer. Serves up to six people. Invite lots of friends to the party for fun, games and conversation. The party never ends!

487	<u>Cutting Food Box</u>	\$22.50
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Ages 3+ Dimensions 11" x 12" x 2,75" (31pcs)



CEO Toddlers who might be aspiring chefs will enjoy cutting these 8 colorful wooden food items into slices using the cutting food knife. A wonderful toy for developing pretend play and fine motor skills. Invite some toddler friends to an outdoor picnic, lunch, or cooking party and listen to all the new vocabulary and language you will hear! Bon Appetit!

INTERACTION AND THINKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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167	<p><u>Pizza Party</u> Ages 3+ Dimensions 13.5" x 10" x 2" (63pcs)</p>	\$22.50
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CEO Toddlers can create their own personal pizza! This wooden pizza has velcro slices which make it easy to put together and slice up into pieces. It comes complete with over 50 velcro pizza toppings, a pizza tray, and serving tools. Use the pizza cutter to cut and serve 6 pizza slices. A CEO pizza party helps toddlers develop language and social interaction with peers while having lots of fun! What's your favorite pizza?

519	<p><u>Town Scene Blocks</u> Ages 3+ Dimensions 13" x 13" x 2.5" (48pcs)</p>	\$32.50
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CEO Toddlers can build an entire make-believe town with these carefully painted wooden blocks. A wonderful way to learn spatial concepts while driving through town and around all the buildings. Learn symbolic play and language skills during interactive play. CEO Toddlers can pick any vehicle and drive to town, go to school, or visit the park. Driving around town is so much fun your CEO Toddler may never come home!

INTERACTION AND THINKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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2505	<u>Door Bell House</u>	\$32.50
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Ages 3+ Dimensions 7" x 9" x 7"



It's ok to give CEO Toddlers the keys to this play house! This door bell house comes with 4 metal keys that lock and unlock the different colored doors. CEO Toddlers will be kept busy when the electronic doorbell rings and visitors arrive! There is a small storage room behind each door to hide play people or other small surprises. This toy is perfect for on the go toddlers.... just put the 4 play people back in the house, lock the doors, and off you go! Don't bother ringing the bell... nobody's home!

786	<u>Fold n Go Dollhouse</u>	\$52.50
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Ages 3+ Dimensions 16" x 11.5" x 10" (14pcs)



Finally, no need to pack for your next business trip, just take this wooden "mobile home" with you. The Fold n Go Dollhouse comes with an easy carrying handle so you can bring the car, furniture and entire family with you! A wonderful interactive toy to develop creative thinking, role playing, and spontaneous language. CEO's just can't wait to get on the road again!

592	<u>Pasture Pals</u>	\$22.50
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Ages 3+ Dimensions 14" x 13" x 2" (12pcs)



CEO Toddler's who love animals or ride horses will enjoy putting these 12 beautifully colored horses in their barn. A variety of different breeds and colors makes it fun to talk about their similarities and differences. Everyone will have a favorite of course! After you're done picking a favorite, don't forget to take them for a ride out in the pasture! Pasture pals will fit inside the fold n go barn or our folding horse stable for equestrians on the go! Giddy up!

INTERACTION AND THINKING TOYS

PRODUCT DESCRIPTIONS

<u>ITEM#</u>	<u>NAME</u>	<u>PRICE</u>
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584	<p><u>Horse Friends</u> Ages 3+ Dimensions 21" x 5" x 9" (3pcs)</p>	\$17.50
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CEO Toddlers will love these three equine companions. Although they fit perfectly into the folding horse stable, they are happy to go almost anywhere! Their flowing manes and tails are fun to brush, and they are big enough for a variety of action-packed pretend play activities. This set includes 2 large horses and one foal. Try taking them on a road trip in the folding horse stable! Whoa!

785	<p><u>Folding Horse Stable</u> Ages 3+ Dimensions 20.5" x 14.7" x 13" (8pcs)</p>	\$99.95
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This spacious wooden horse stable is pure luxury! CEO Toddlers will find quality construction and attention to details when playing with the folding horse stable. The stable has 7 working doors, a hayloft and ladder, a fenced paddock, and spacious stalls. Invite some pasture pals and horse friends over for a relaxing weekend in horse heaven.

INTERACTION AND THINKING TOYS

PLAY 2 LEARN LANGUAGE – CEO TODDLER ACTIVITIES

Item #487 CUTTING FOOD BOX (age 3+)

CEO MEMO: Work 2 Play then Play 2 Learn Language!!

“**Work 2 Play**” by taking “Time Out” to explore the Cutting Food Box! CEO Toddlers are curious about new toys and like to see how they **Work!** When **Work** is done, it’s time **2 Play!** Try some listening and speaking activities while playing with your CEO Toddler. Remember that the smartest CEO Toddlers are smiling CEO Toddlers! If your Toddler’s smile should go away, “**Play 2 Learn Language**” another day!!

LISTENING ACTIVITIES

1. FOLLOW DIRECTIONS USING THE WORDS (FIRST, LAST, BEFORE, AFTER)

CEO Toddlers enjoy cutting play food into multiple pieces to share with their friends!

Hint: When giving directions to your CEO Toddler, start with only (2-3) pieces of food, and then gradually increase the number of foods for your CEO Toddler to choose from. It is also helpful to divide the food by saying “This apple is mine, this carrot is yours.” Other useful props might include large plates or bowls to put the cutting food in.

(First, Last) Directions:

Give me a piece of apple first, and then a piece of watermelon.

Cut the bread first, and then the green pepper.

Cut all of the food, but cut the bread last.

Cut all of the food, but cut the carrot first.

Cut the apple first, the carrot second, and the bread last.

If you give me your apple first, then I’ll give you my tomato.

(Before, After) Directions:

Before you put the apple on my plate, put the carrot on your plate.

After you put the carrot on your plate, put the apple on my plate.

Give me the apple before you put the tomato on your plate.

Give me the pepper after you put the carrot on your plate.

After I cut my carrot, you can cut your cucumber.

Before I cut my pepper, you can cut your apple.

INTERACTION AND THINKING TOYS

PLAY 2 LEARN LANGUAGE - CEO TODDLER ACTIVITIES (2)

Item #487 CUTTING FOOD BOX (age 3+)

LISTENING ACTIVITIES (continued)

2. IMPROVE AUDITORY SEQUENTIAL MEMORY SKILLS

Ask your CEO Toddler to give you specific foods after listening to the following directions. Your CEO Toddler should give you the requested foods in sequential order.

“Give me the bread and the watermelon.”

“Give me the apple, carrot and pepper.”

“Give me a carrot, tomato, pepper and apple.”

3. UNDERSTAND SIZE CONCEPTS

Ask your CEO Toddler to follow directions with the words (big & small) as well as comparative size words (big, bigger, biggest) & (small, smaller & smallest)

“Give me a small piece of bread.”

“Give me a small piece of carrot and a big piece of watermelon.”

“Give me a big piece of cucumber, and an even bigger piece of bread.”

“Give me the biggest piece of cucumber.”

“Give me the smallest piece of cucumber.”

SPEAKING ACTIVITIES

1. DESCRIBE SIMILARITIES AND DIFFERENCES BETWEEN FRUITS AND VEGETABLES

Ask your CEO Toddler to describe how some of the fruits and vegetables are the same or different.

Example Questions:

“Tell me how a tomato and a watermelon are the same.” (both are red, both have seeds)

“Tell me how a carrot and an apple are different.”

(one is orange and the other is yellow, a carrot grows in the ground, and an apple grows on a tree)

“Tell me how a pepper and a cucumber are the same & different.”

(both are green vegetables with seeds, but they have different shapes)

INTERACTION AND THINKING TOYS

PLAY 2 LEARN LANGUAGE - CEO TODDLER ACTIVITIES (3)

Item #487 CUTTING FOOD BOX (age 3+)

SPEAKING ACTIVITIES (continued)

2. ANSWER SIMPLE PROBLEM-SOLVING QUESTIONS

Hint: Start this activity with your CEO Toddler by counting the number of pieces that make up each of the cutting foods. After helping your Toddler count the pieces, ask the following questions:

“Which food has the most pieces?” Which food has the least number of pieces?”

If you eat 2 pieces of bread, how many are left?

If I eat one piece of my apple, and one piece of your pepper, how many pieces are left?

If I eat all of the watermelon pieces, how many are left?

If you eat all of your tomato, but none of your carrot, how many pieces are left?

3. ANSWER “WH” AND “HOW” QUESTIONS

Which of the foods (are) or (are not) fruits?

Which of the foods (are) or (are not) vegetables?

Which foods grow on a tree?

Which foods grow on a vine?

Which food is not a fruit or a vegetable?

Why is it good for us to eat fruits and vegetables?

When do we pick fruits and vegetables from the garden?

How do you know when the fruits or vegetables are ready to be picked?

How do you know if the fruit or vegetable is not good to eat?

CEO MEMO: ALL DONE? NO COFFEE BREAK YET.... TRY THE CORPORATE CHALLENGE!

INTERACTION AND THINKING TOYS

PLAY 2 LEARN LANGUAGE - CEO TODDLER ACTIVITIES (4)

Item #487 CUTTING FOOD BOX (age 3+)

CEO TODDLER CORPORATE CHALLENGE

CC: ROLE PLAY ACTIVITY

Ask your CEO Toddler to invite some friends to a Cutting Food Party! Pick one CEO Toddler to play the role of a waiter or waitress. The waiter or waitress takes all the food orders by asking the other Toddlers in the group the following questions:

- “Would you like a fruit or a vegetable?”
- “How many pieces would you like?”
- “Would you like a big piece or a small piece?”

Let each CEO Toddler take a turn being the waiter or waitress cutting up the food. Each waiter or waitress will have an opportunity to practice their expressive language and listening skills. Cutting Food is Fun!!

CEO MEMO: We hope your CEO Toddler enjoyed these **Play 2 Learn Language Activities!!** Challenge your CEO Toddler and try all the language activities in the **CEO Toddler Work Manual!**

CEO Toddler

Weekly & Quarterly Earnings Reports

The CEO Toddler weekly and quarterly earnings reports can be easily photocopied to help parents, therapists, and teachers track the individual progress of each CEO Toddler during [Play 2 Learn Language Activities](#).

Weekly & Quarterly Earnings Reports 109 - 110

[Boardroom Basics \(18 mo – 3+yrs\)](#)

[Listening & Speaking \(2+ yrs\)](#)

Weekly & Quarterly Earnings Reports 111 - 112

[Listening & Speaking \(3+ yrs\)](#)

[Interaction & Thinking \(3+yrs\)](#)

Quarter: 1 2 3 4 Name: _____



Play 2 Learn Language Weekly Earnings Report

Boardroom Basics (18 mo – 3+ yrs) Listening & Speaking Toys (2+ yrs)	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.	Weekly Avg.	Comments
Date:									
Listening Activities:	% correct	% correct	% correct	% correct	% correct	% correct	% correct	% correct	
Identify or match objects and pictures									
Identify and listen to sounds									
Identify shapes/colors/numbers									
Identify body parts									
Follow 1-2 step directions									
Follow 2-3 step directions									
Prepositions (in, on, under)									
Follow directions / spatial concepts									
Understand pronouns									
Understand size concepts									
Understand quantity concepts (all or one)									
Understand "Wh" questions									
Understand yes/no questions									
Understand action words									
Group objects by category									
Identify objects by function									
Identify parts of objects									
Auditory sequential memory or visual memory									
Speaking Activities:									
Produce syllables & single words									
Produce 1-2 word phrases									
Produce 2-3 word phrases									
Produce 3-5 word sentences									
Use pronouns in sentences									
Use action words in sentences									
Describe similarities and differences									
Use present/past tense verbs									
Answer functional use questions									
Answer category questions									
Answer / Ask "Wh" questions									
Answer yes/no questions									
Problem solving									
Role play / Story ideas									